



**STANDARD BRED PLEASURE HORSE
ORGANIZATION OF NEW JERSEY**

NATIONAL STANDARD BRED HORSE SHOW



May 01, 2021

Dear SPHO-NJ Enthusiast,

We hope this letter finds you and your family healthy and safe. As you may know, we have recently canceled the 2020 Awards Gala/Fundraiser, which makes up for 30% of our yearly funding. The other 70% comes from generous donors like yourself. The 2020 National Standardbred Horse Show was our biggest success to date, despite COVID-19. We are currently in the process of planning the 2021 National Standardbred Horse Show and believe this show will exceed 2020.

The SPHO-NJ Board of Directors has monitored the pandemic with extreme caution, canceling and/or modifying our fundraisers for the organization. We are a nonprofit 501C-3 and depend on these fundraisers and donations for day-to-day operations as well as our big event, the National Standardbred Horse Show. This year is the 27th annual National Standardbred Horse Show, a statistic we are extremely proud of. Thanks to generous donors like you, it has been 27 years and we have not missed a show.

We have seen quite a buzz on our social media platforms for this year's show. Exhibitors and their Standardbreds are working hard now during the off season to prepare for the largest all-Standardbred horse show in the world. In past years horses have traveled near and far to compete at this prestigious event, including from Kansas, Maine, Ohio, Kentucky, Pennsylvania, Delaware, Maryland, Wisconsin, New York, and Vermont to name a few. The date for this year's show is **August 13th – 15th** at the Horse Park of New Jersey.

As the show is approaching rather quickly, we once again ask for your support for the 2021 National Standardbred Horse Show. For those interested in a corporate sponsorship with associated branding opportunities, please contact Rob Pennington at sphopoints@aol.com. We thank you for your continued support and hope to see you at the National Show.

All the best,

*Rob Pennington
Alison Giorgianni
Shannon Wilson
Jim Giorgianni
Kelly Conn
Destiny Sheard
Taylor Rea*

Alison Giorgianni	Shannon Wilson	Jim Giorgianni	Kelly Conn	Rob Pennington	Destiny Sheard	Taylor Rea
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